









UPDATE ON THE 5 YEAR PLAN

CLUB UPDATE



Best Wishes for 2021

We would firstly like to wish all our fellow members, staff and caterers well for 2021.

2020 started off with so much promise for our Club; with both membership and participation rates steadily increasing and a "bumper" 2020 summer season ahead of us. In the end it proved to be a very challenging year, requiring some difficult decisions to secure the club's future.

But we now look forward to 2021. And after enjoying the 2021 Indoor World Bowls Championships we are galvanised to work even harder to ensure our Club bounces back as quickly as possible. Our current hope is that we will be allowed to re-open in time for the start of the 2021 Summer Season.

In the meantime, we would like to update our fellow members on the Club's financial position as well as on recent developments regarding renewal of the Club's lease, our 2020 AGM and the 2020/21 Member Renewals. We are also making a call for member donations.

Regards from Bernard, Paul, Matt and Neil

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2020 Club AGM

The 2020 AGM was initially postponed to January 2021, but this is now also unfortunately unable to take place.

It has thus been decided, as an interim measure, to invite written questions from fellow members. These may be pertaining to the accounts already published on the club website (here), on the various topics covered by the Board Updates posted during the last year (here) or indeed on any other topic. Any questions received and subsequent Board responses will be made available to fellow members by the end of February.

Please send in any questions you may have to the usual email address (<u>here</u>) by 15th February.

We would then intend to hold a full 'face to face' Club AGM as soon as practical. An ideal timescale for this would seem to be at the start of the Club's 2021 'winter season', by when we should have clarity on our all-important lease renewal (see below) and a feel for activity levels as Covid-19 restrictions ease.

Club Face Masks

Paul Gent has access to a supply of club face masks, priced £5 each. If you would like to order one please email the office at





20/21 Member Renewals

In the meantime, the decision has been made to cancel the 20/21 member renewals (due Sept 2020). The next renewals will thus be due September 2021, for the 21/22 season. This reflects the reality we have all been unable to use the club for the majority of this season.

So, if you paid your renewal fee as at Sept 2019, or if you joined the club or paid a summer only fee after that date, you will now have your membership automatically extended to 30 August 2021.

In light of this cancellation please see over for a "call for member donations".

Financial Update



The Club targets a minimum of £100,000 cash reserves; enough to recover from one more severe flood.

At the end of the 18/19 season, reserves were £216,000 but reducing fast as the club continued to make year on year losses due to insufficient member numbers. Without mitigating action, reserves were expected to fall below our £100,000 floor by 2023 and to completely run out by 2026.

Our current 5 year plan, agreed by the members in 2018, addresses this by gradually rebuilding membership numbers. The target set is a 150 increase in membership by 2023; giving an ultimate membership of 650, at which point the club moves back into profits and reserves stabilise.

The good news is that before the pandemic struck we were on target to meet this goal; with membership numbers already increased by over 50 thanks to the hard work of members.

The bad news is that we have been significantly set back by **the pandemic...** we now expect our reserves to reduce to £160,000 by August 2021. A loss of £18,000 compared to expected. We also expect our drive to rebuild membership to the required 650 to be set-back by at least 2 years. And whilst the difficult decision made in 2020 around staffing will help stem our ongoing losses to some extent we must realistically now expect our losses to extend to at least 2025, with reserves becoming dangerously low by that point.

Call for member support

The consequence of having to cancel our 2020/21 membership renewals, of losing the majority of at least one year's trading income and of losing at least a year's new member recruitment activity is for the club's reserves to run down significantly faster than planned (see above).

As a result, despite the difficult decision taken in 2020 regarding staffing, by the end of this financial year we expect to be at least £18,000 worse off. And with a reasonable expectation of another financially challenging season in 21/22, we must prepare ourselves for the position to become yet worse by August 2022. In this light we are calling for member donations.

If the club were able to raise at least part of the 20/21 renewal fees foregone it would help immeasurably in giving the club a little more breathing space to rebuild membership numbers before club reserves start running dangerously low.

As a suggestion, if playing members were able to make a donation of £50 and social members of £20 (so about 50% of their usual membership fee) the club would raise £20,000; a huge contribution towards repairing the set-back the club has suffered due to the pandemic.

Thank you in advance to all fellow members who feel able to make a donation. All donations, of whatever amount are very gratefully received.

Any donations can be made by cheque (please post to the club)

By bank transfer (sort code 30-98-63 account number 00981087)

If donating by bank transfer please add 'DONATION' as a reference

Club Lease Renewal

Finally, the Club recently heard that the our proposal to renew the ground lease finally made it's way onto the Council's agenda (the ground upon which our club is built is leased from the Council). The following public note was made following the meeting ...

"That delegated authority be given to the Director of Central Services and Deputy Chief Executive, in consultation with the Cabinet Member ... to set out the proposed terms for a new lease in a Section 25 notice (or by way of a response to the purported s26 notice if it is deemed to be valid) and that a further report be brought back to the ... Board to agree the final terms of any lease renewal."

Whilst we have yet to hear directly from the Council this appears to be a positive step towards a new lease being agreed. Which is of course terrific news. We will update fellow members as soon as there is anything new on the subject.

Your Board has been made aware of the following members and recent members who have sadly passed away since our latest closure.

We send our heart felt love and support to their Family and Friends.

Barbara Corke - Don Corke - Brian Wood - Mary Stinton

It may well be there are other members who have sadly passed away that we are not aware of, but rest assured the sentiment remains the same.