



CLUB UPDATE

A Special update from your Board



As you will have read in your previous Board Update the Club is now embarking on a series of activities to increase our membership. Ultimately targeting to reach a level of at least 650 by 2023.

Two key preparatory steps before starting on this were to find new software for the Club and to revamp our website. Both our existing software and website being dated and no longer able to offer members the full range of functionality one would expect from a first class facility such as ours.

The Club chooses Bowlr

A Project Team was thus set up by the Board to evaluate our options and after 3 months or so of reviewing various membership, league management and website systems the Board, on unanimous recommendation of the Project Team, have selected an integrated package called "Bowlr".

Bowlr is provided by a company based in Dorset called Bespoke4Business. It is a relatively new package, integrating website provision with membership data, rink management, league management and competition management. It is currently installed in ten other clubs around the country and is already proving very popular with members, volunteers and staff within those Clubs.

It is also an official supplier of the EIBA

What Bowlr offers our members

- ◆ **Membership System:** all the functionality we currently have plus new features such as the ability to email renewal letters
- ◆ **Online Viewing:** members will be able to view rink availability, league tables and competition trees online, directly through our website
- ◆ **Online rink booking:** members will be able to book rinks directly through our website
- ◆ **League Administration:** members will be able to enter their own league and competition scores immediately after playing
- ◆ **Efficiency:** the system provides significantly more efficient administration of our rinks, leagues, competitions, members' data and our website, benefitting both staff and volunteers

Timing

We intend to migrate our current website to Bowlr within the next month or so. The remainder of the package will follow early 2019 (it is only at this time that the new functionality for members will become available).

If you have any questions please ask Mark Hutcheon, Matthew Sellen or Neil Ramage.

You can also visit the Bowlr website at www.bowlr.co.uk